

Richland Center Area Destination Vision Summary

What is a destination? A destination is essentially the ending point for any trip. There are as many different kinds of destinations as there are communities of people to visit them. The important point is that you know who you are and what kind of destination assets you have that will appeal to your visitors and potential visitors.

This is what YOU think **Richland Center's Tourism** should look like in the future:

Richland Center, October 2020:

Richland Center, October 2027:

Richland Center, October 2047:
